

Example - designing a diet

A dietitian wants to design a breakfast menu for certain hospital patients. The menu is to include two items **A** and **B**. Suppose that each ounce of **A** provides 2 units of vitamin C and 2 units of iron and each ounce of **B** provides 1 unit of vitamin C and 2 units of iron. Suppose the cost of **A** is 4¢/ounce and the cost of **B** is 3¢/ounce. If the breakfast menu must provide at least 8 units of vitamin C and 10 units of iron, how many ounces of each item should be provided in order to meet the iron and vitamin C requirements for the least cost? What will this breakfast cost?

$x = \# \text{oz. of } \mathbf{A}$

$y = \# \text{oz. of } \mathbf{B}$

vit. C: $2x + y \geq 8$

iron: $2x + 2y \geq 10$

$x \geq 0, y \geq 0$

Cost = $C = 4x + 3y$

$x = \# \text{oz. of A}$

$y = \# \text{oz. of B}$

vit. C: $2x + y \geq 8$

iron: $2x + 2y \geq 10$

$x \geq 0, y \geq 0$

Cost = $C = 4x + 3y$

vit. c



$x = \# \text{oz. of A}$

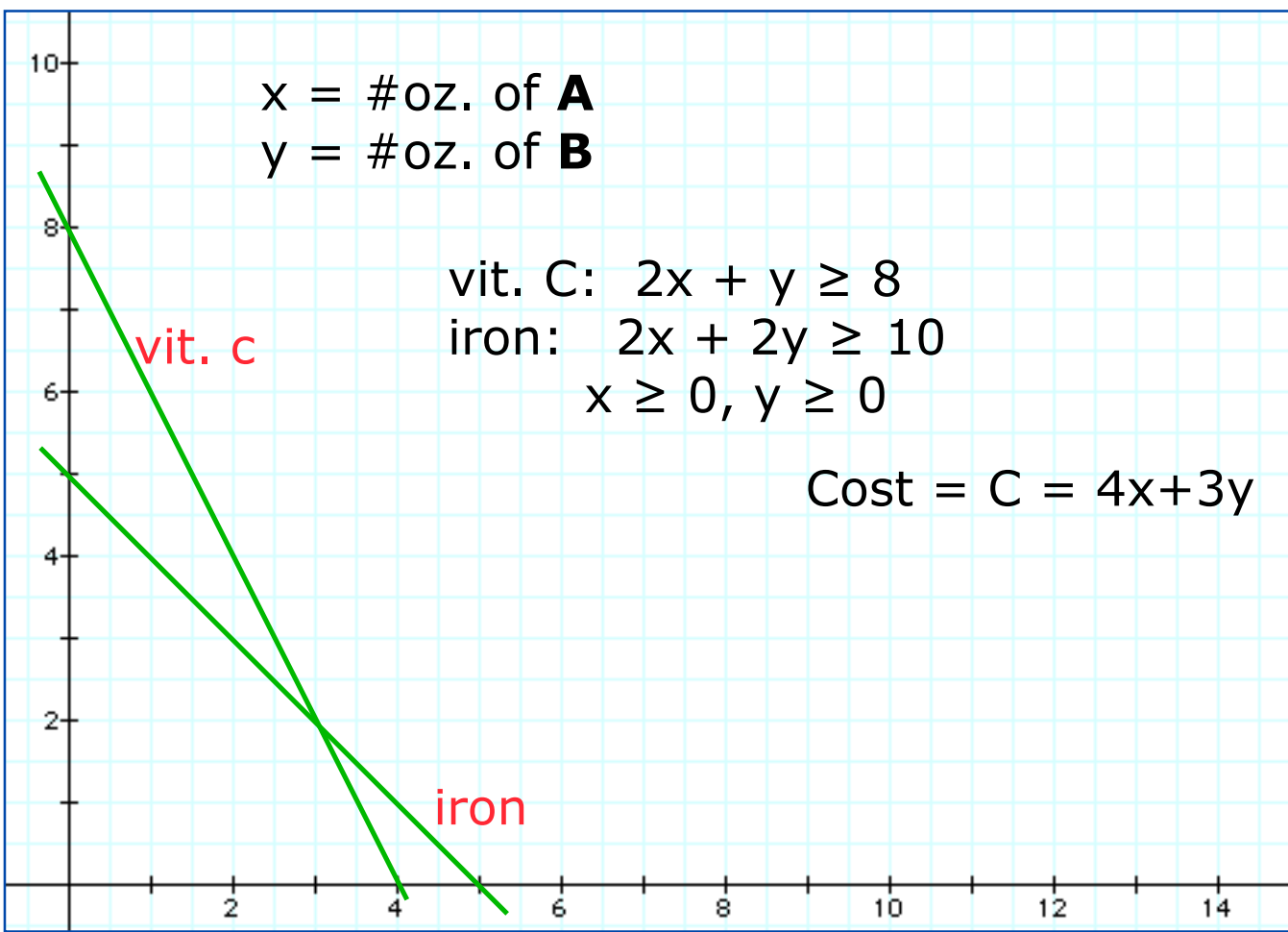
$y = \# \text{oz. of B}$

vit. C: $2x + y \geq 8$

iron: $2x + 2y \geq 10$

$x \geq 0, y \geq 0$

Cost = $C = 4x + 3y$



$x = \# \text{oz. of A}$

$y = \# \text{oz. of B}$

vit. C: $2x + y \geq 8$

iron: $2x + 2y \geq 10$

$x \geq 0, y \geq 0$

Cost = $C = 4x + 3y$

vit. c

iron

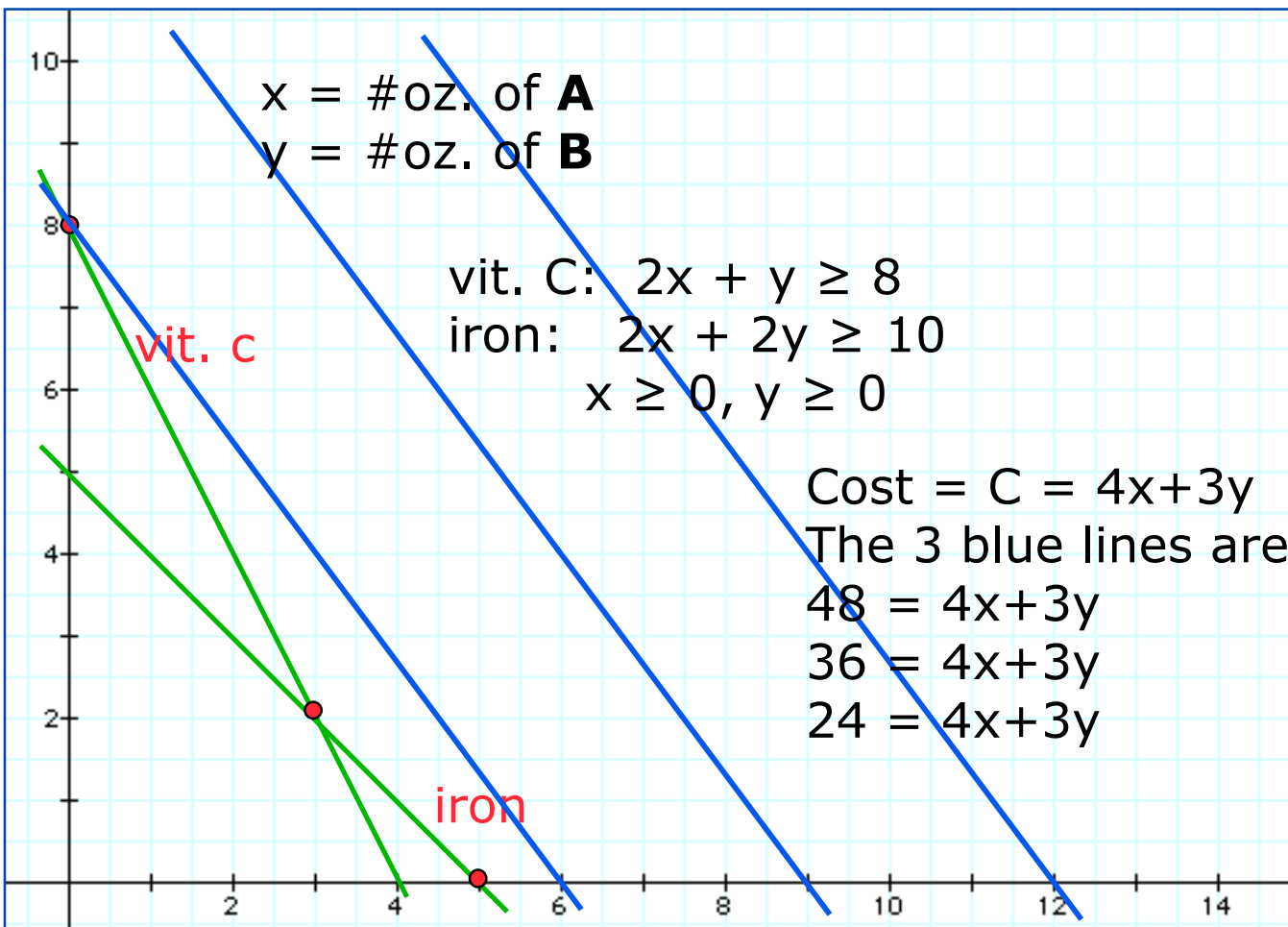
$x = \text{\#oz. of A}$
 $y = \text{\#oz. of B}$

vit. C: $2x + y \geq 8$
iron: $2x + 2y \geq 10$
 $x \geq 0, y \geq 0$

Cost = $C = 4x + 3y$
The 3 blue lines are
 $48 = 4x + 3y$
 $36 = 4x + 3y$
 $24 = 4x + 3y$

vit. c

iron



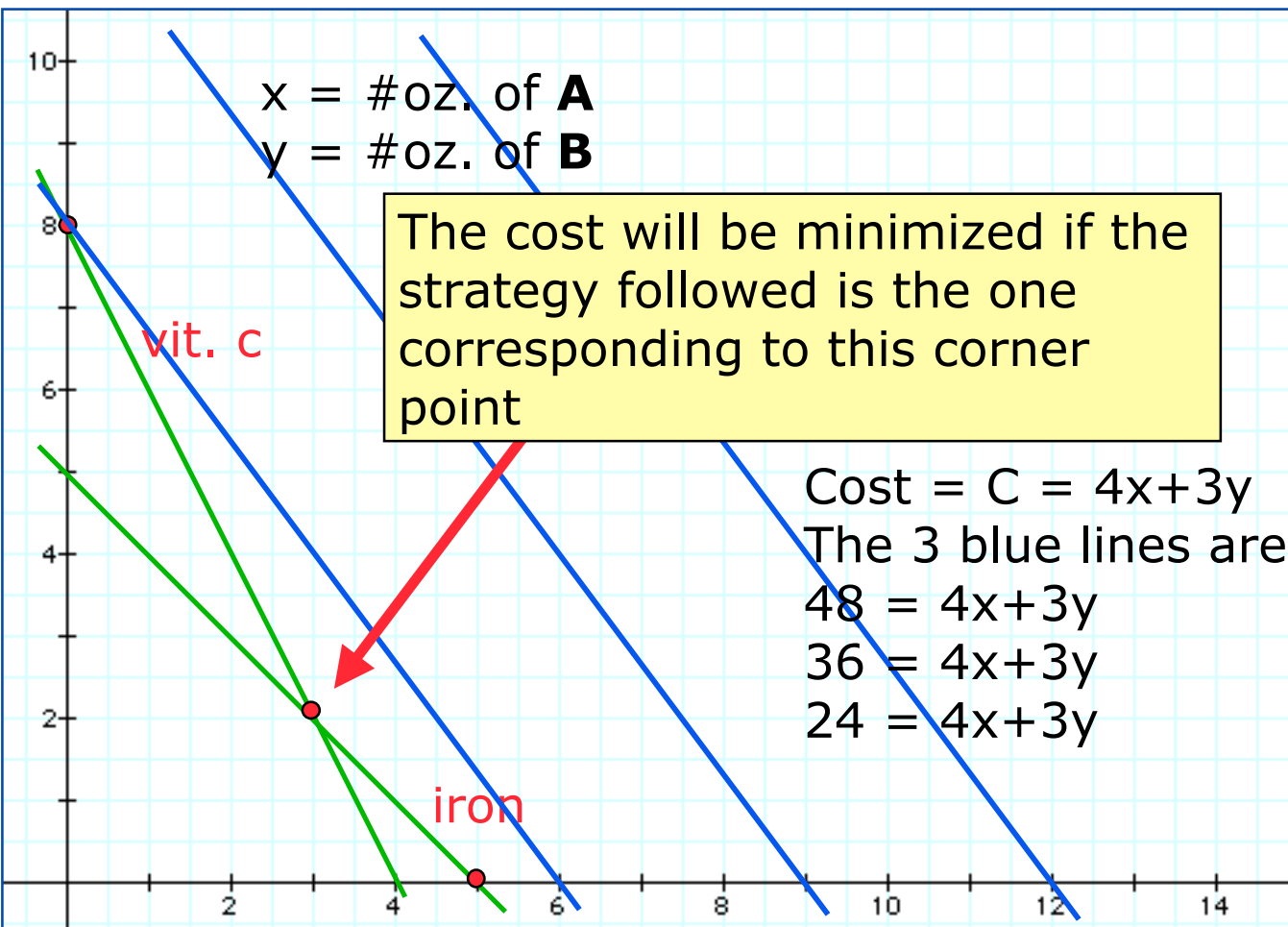
$x = \# \text{oz. of A}$
 $y = \# \text{oz. of B}$

The cost will be minimized if the strategy followed is the one corresponding to this corner point

Cost = $C = 4x + 3y$
The 3 blue lines are
 $48 = 4x + 3y$
 $36 = 4x + 3y$
 $24 = 4x + 3y$

vit. c

iron



$x = \# \text{oz. of A}$

$y = \# \text{oz. of B}$

vit. C: $2x + y \geq 8$

iron: $2x + 2y \geq 10$

$x \geq 0, y \geq 0$

vit. c

iron

$$2x + y = 8$$

$$2x + 2y = 10$$

$x = \# \text{oz. of A}$

$y = \# \text{oz. of B}$

vit. C: $2x + y \geq 8$

iron: $2x + 2y \geq 10$

$x \geq 0, y \geq 0$

vit. c

iron

$$2x + y = 8$$

$$2x + 2y = 10$$

$$\text{Solution: } x=3, y=2$$

$$C = 4x + 3y = 18\text{¢}$$

$x = \# \text{oz. of A}$

$y = \# \text{oz. of B}$

vit. c

iron

corner pt.

$(0,8)$

$(5,0)$

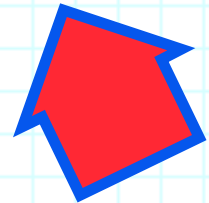
$(3,2)$

$C = 4x + 3y$

24 cents

20 cents

18 cents



Example - bicycle factories

A small business makes 3-speed and 10-speed bicycles at two different factories. Factory **A** produces 16 3-speed and 20 10-speed bikes in one day while factory **B** produces 12 3-speed and 20 10-speed bikes daily. It costs \$1000/day to operate factory **A** and \$800/day to operate factory **B**. An order for 96 3-speed bikes and 140 10-speed bikes has just arrived. How many days should each factory be operated in order to fill this order at a minimum cost? What is the minimum cost?

$x = \#$ days factory **A** is operated

$y = \#$ days factory **B** is operated

$x = \#$ days factory **A** is operated

$y = \#$ days factory **B** is operated

$x = \#$ days factory **A** is operated

$y = \#$ days factory **B** is operated

3-speed constraint: $16x + 12y \geq 96$

$x = \#$ days factory **A** is operated

$y = \#$ days factory **B** is operated

3-speed constraint: $16x + 12y \geq 96$

10-speed constraint: $20x + 20y \geq 140$

$x \geq 0, y \geq 0$

$x = \#$ days factory **A** is operated

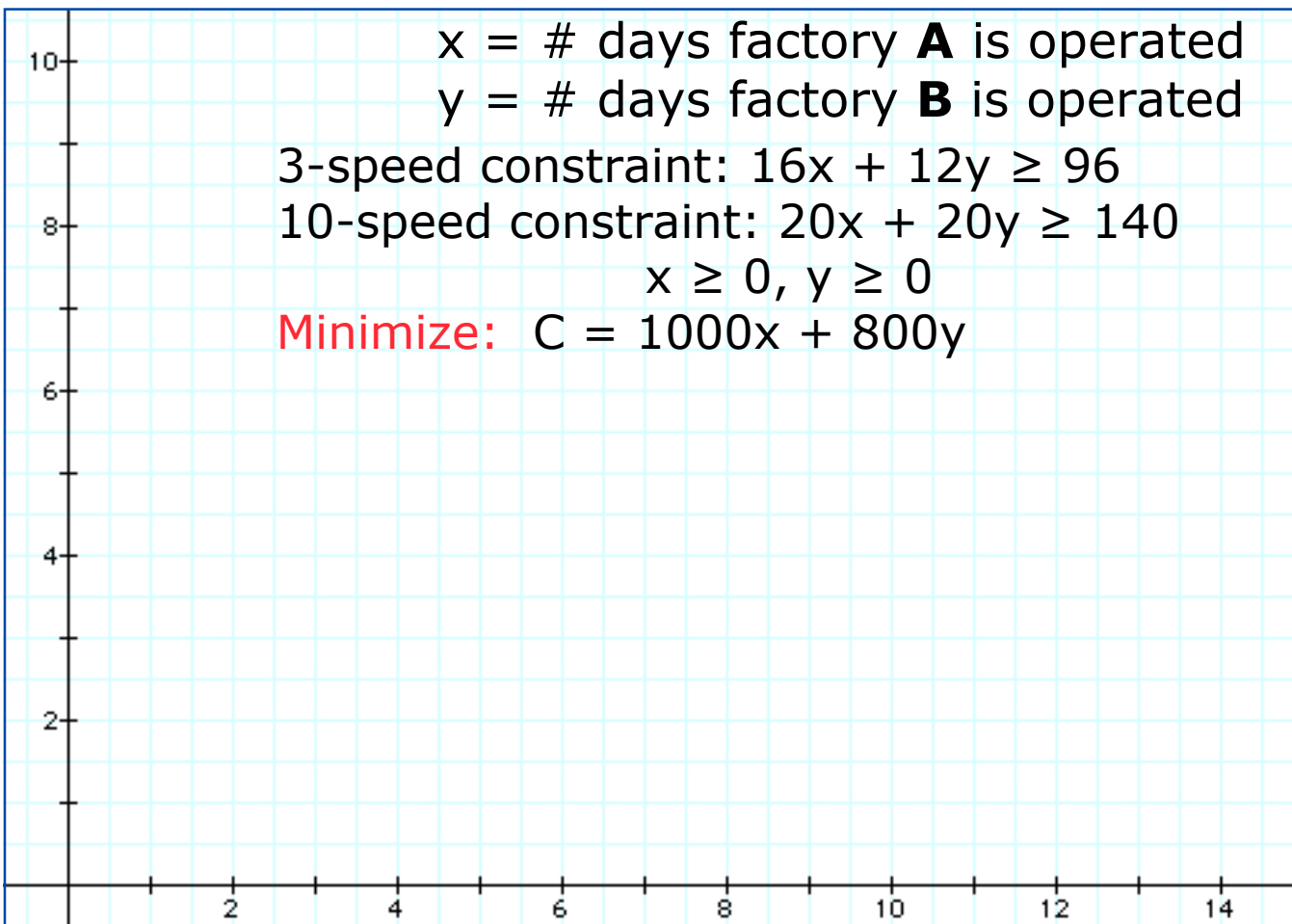
$y = \#$ days factory **B** is operated

3-speed constraint: $16x + 12y \geq 96$

10-speed constraint: $20x + 20y \geq 140$

$x \geq 0, y \geq 0$

Minimize: $C = 1000x + 800y$



$x = \#$ days factory **A** is operated

$y = \#$ days factory **B** is operated

3-speed constraint: $16x + 12y \geq 96$

10-speed constraint: $20x + 20y \geq 140$

$x \geq 0, y \geq 0$

Minimize: $C = 1000x + 800y$

3-speed

x = # days factory **A** is operated

y = # days factory **B** is operated

3-speed constraint: $16x + 12y \geq 96$

10-speed constraint: $20x + 20y \geq 140$

$x \geq 0, y \geq 0$

Minimize: $C = 1000x + 800y$

3-speed

10-speed

$x = \#$ days factory **A** is operated

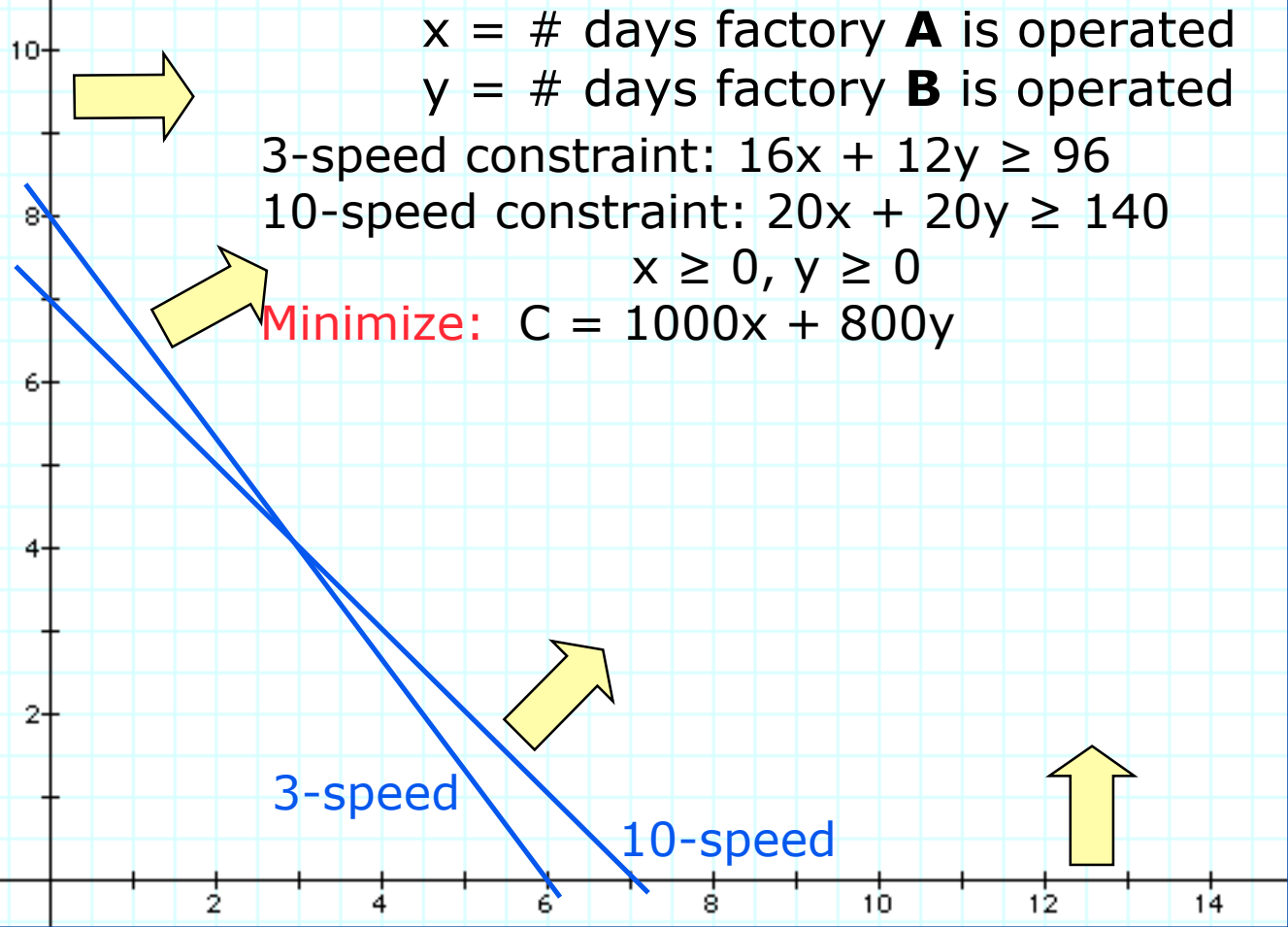
$y = \#$ days factory **B** is operated

3-speed constraint: $16x + 12y \geq 96$

10-speed constraint: $20x + 20y \geq 140$

$x \geq 0, y \geq 0$

Minimize: $C = 1000x + 800y$



$x = \#$ days factory **A** is operated

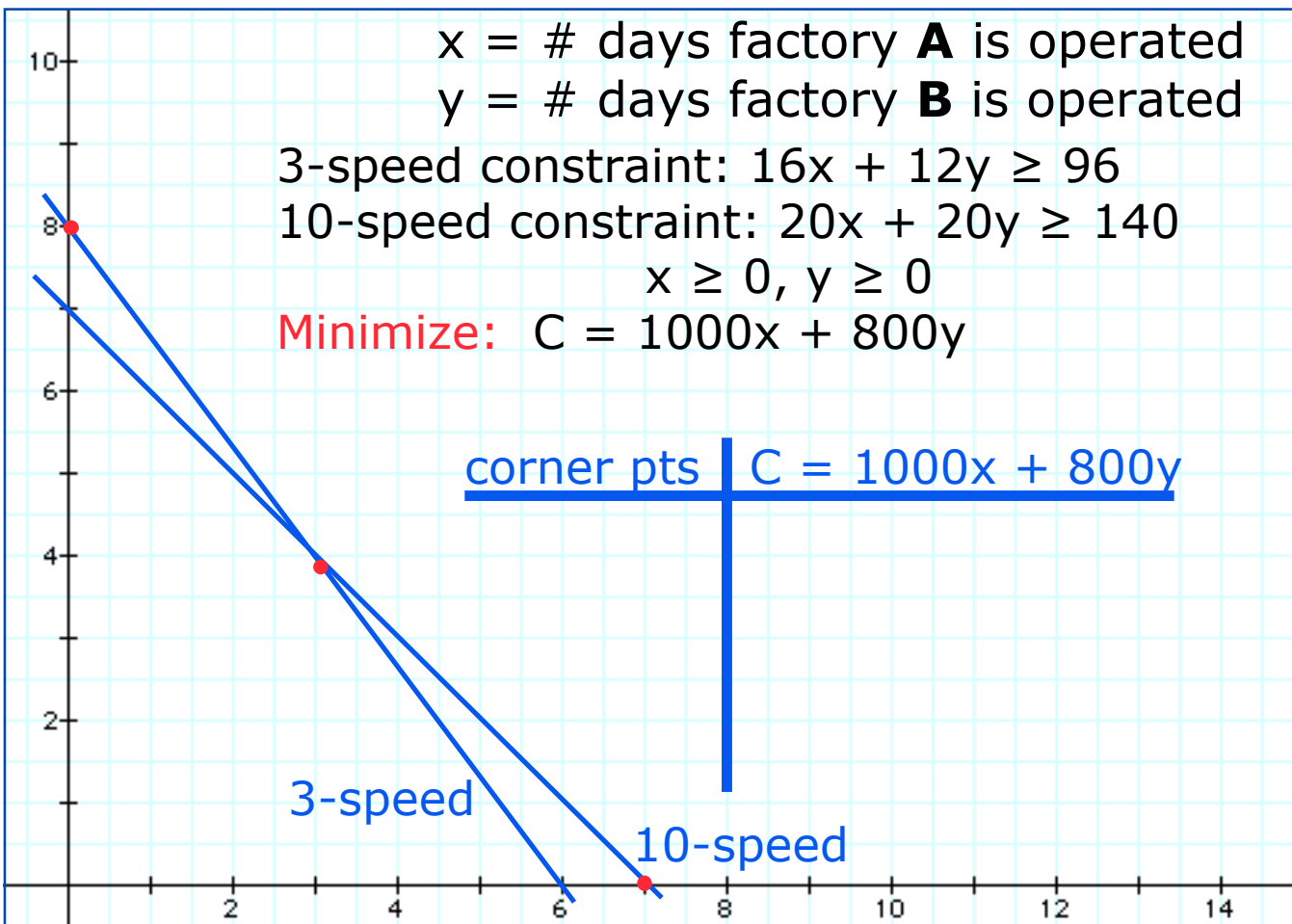
$y = \#$ days factory **B** is operated

3-speed constraint: $16x + 12y \geq 96$

10-speed constraint: $20x + 20y \geq 140$

$x \geq 0, y \geq 0$

Minimize: $C = 1000x + 800y$



x = # days factory **A** is operated

y = # days factory **B** is operated

3-speed constraint: $16x + 12y \geq 96$

10-speed constraint: $20x + 20y \geq 140$

$x \geq 0, y \geq 0$

Minimize: $C = 1000x + 800y$

corner pts	$C = 1000x + 800y$
$(0,8)$	\$6400

3-speed

10-speed

x = # days factory **A** is operated

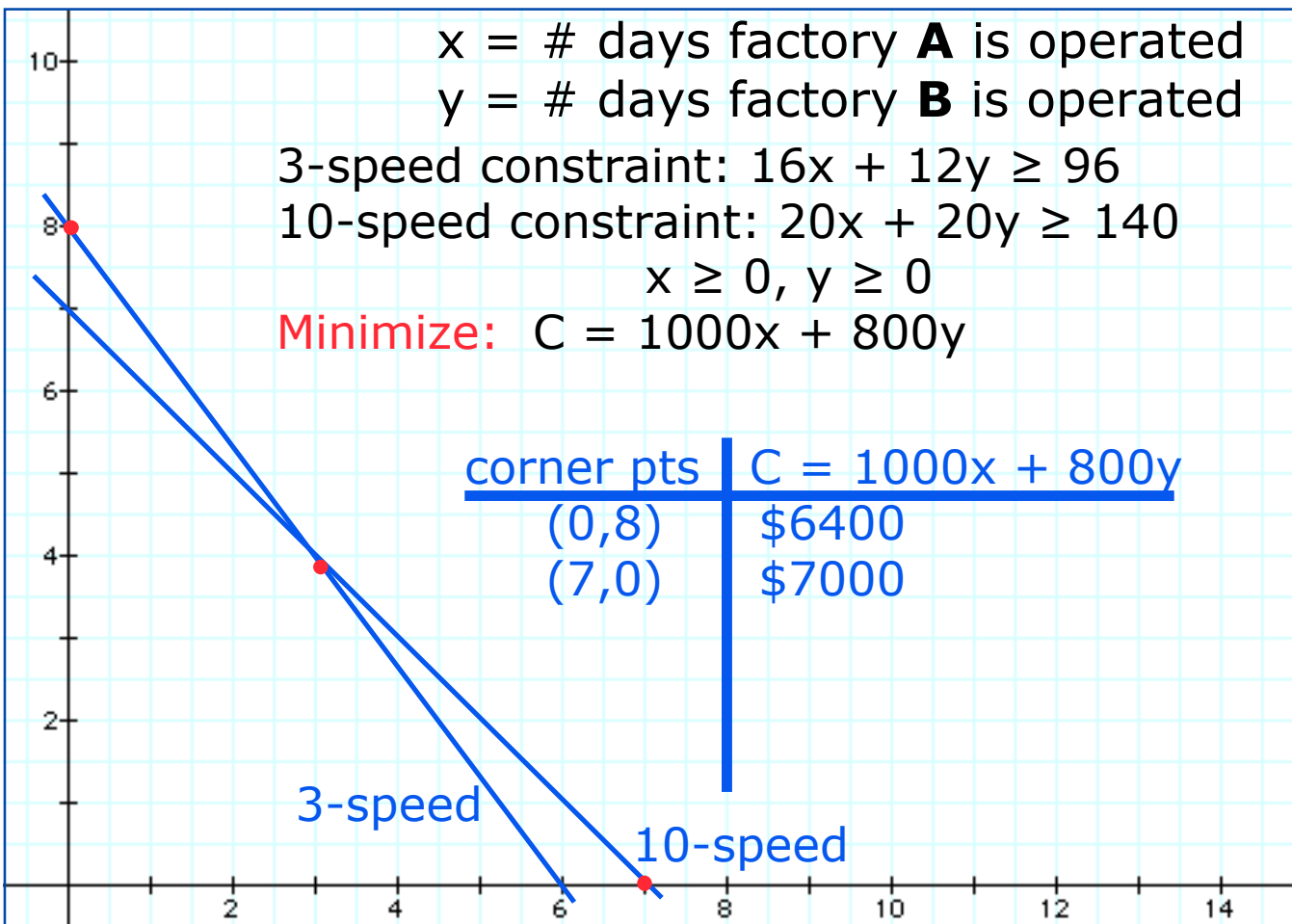
y = # days factory **B** is operated

3-speed constraint: $16x + 12y \geq 96$

10-speed constraint: $20x + 20y \geq 140$

$x \geq 0, y \geq 0$

Minimize: $C = 1000x + 800y$



corner pts | $C = 1000x + 800y$

(0, 8) | \$6400

(7, 0) | \$7000

3-speed

10-speed

x = # days factory **A** is operated

y = # days factory **B** is operated

3-speed constraint: $16x + 12y \geq 96$

10-speed constraint: $20x + 20y \geq 140$

$x \geq 0, y \geq 0$

Minimize: $C = 1000x + 800y$

3-speed

10-speed

corner pts

$C = 1000x + 800y$

$(0,8)$

\$6400

$(7,0)$

\$7000

$(3,4)$

\$6200

Example - ski manufacturing

Michigan Polar Products makes downhill and cross-country skis. A pair of downhill skis requires 2 man-hours for cutting, 1 man-hour for shaping and 3 man-hours for finishing while a pair of cross-country skis requires 2 man-hours for cutting, 2 man-hours for shaping and 1 man-hour for finishing. Each day the company has available 140 man-hours for cutting, 120 man-hours for shaping and 150 man-hours for finishing. How many pairs of each type of ski should the company manufacture each day in order to maximize profit if a pair of downhill skis yields a profit of \$10 and a pair of cross-country skis yields a profit of \$8?

$x = \#$ pairs of downhill skis

$y = \#$ pairs of cross country skis

cutting: $2x + 2y \leq 140$

shaping: $x + 2y \leq 120$

finishing: $3x + y \leq 150$

$x \geq 0, y \geq 0$

$P = 10x + 8y$

$x = \#$ pairs of downhill skis

$y = \#$ pairs of cross country skis

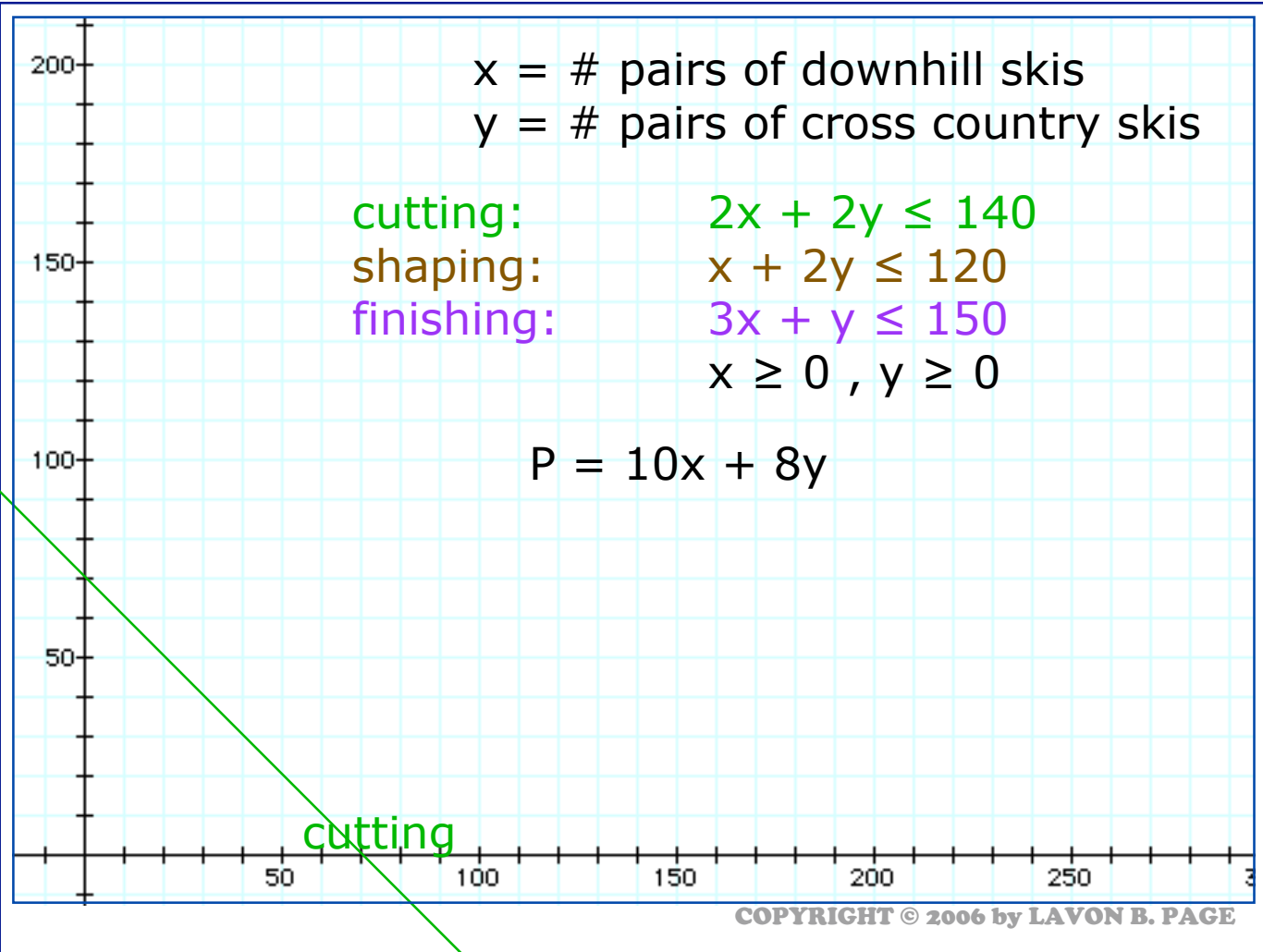
cutting: $2x + 2y \leq 140$

shaping: $x + 2y \leq 120$

finishing: $3x + y \leq 150$

$x \geq 0, y \geq 0$

$$P = 10x + 8y$$



cutting

$x = \#$ pairs of downhill skis

$y = \#$ pairs of cross country skis

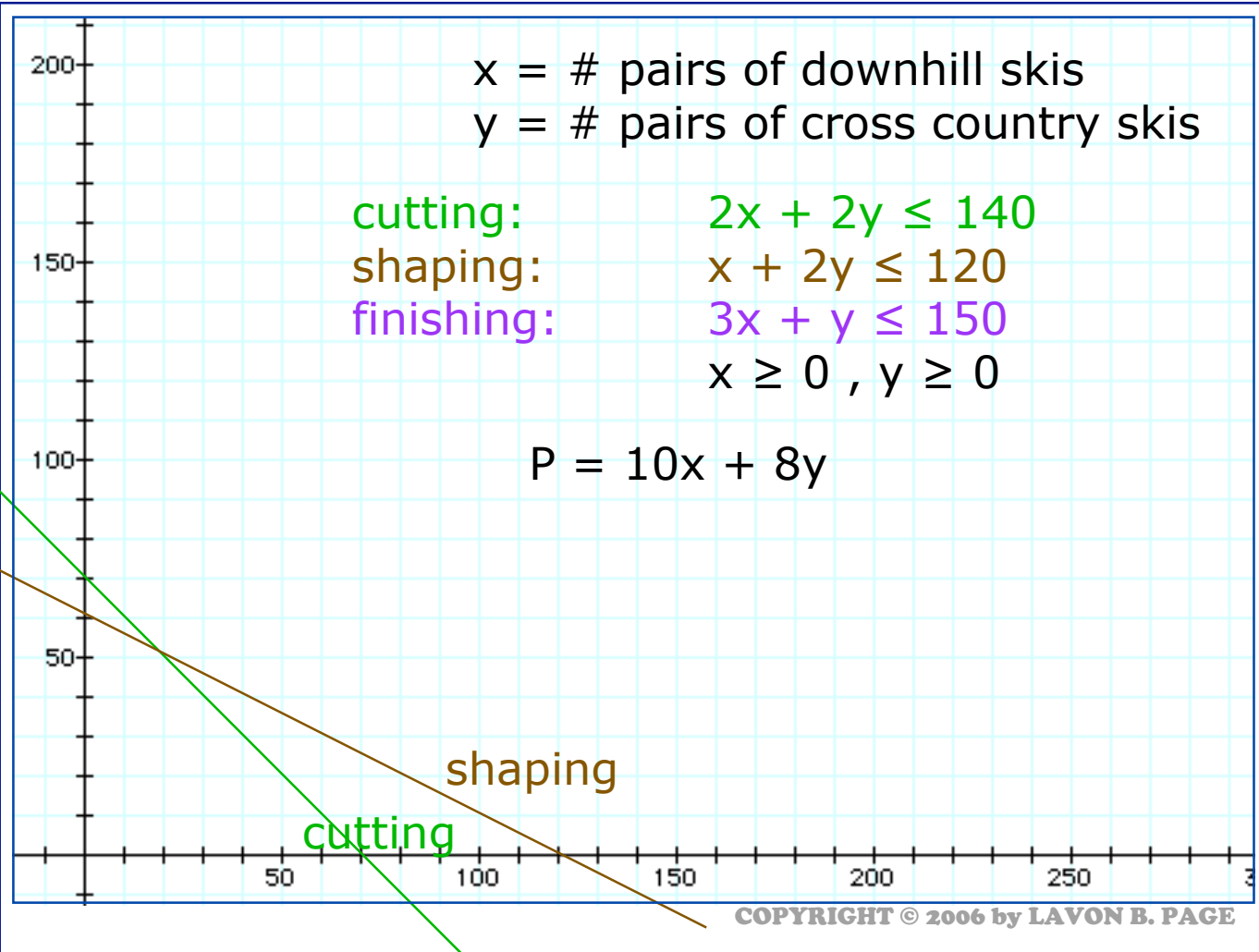
cutting: $2x + 2y \leq 140$

shaping: $x + 2y \leq 120$

finishing: $3x + y \leq 150$

$x \geq 0, y \geq 0$

$$P = 10x + 8y$$



$x = \#$ pairs of downhill skis

$y = \#$ pairs of cross country skis

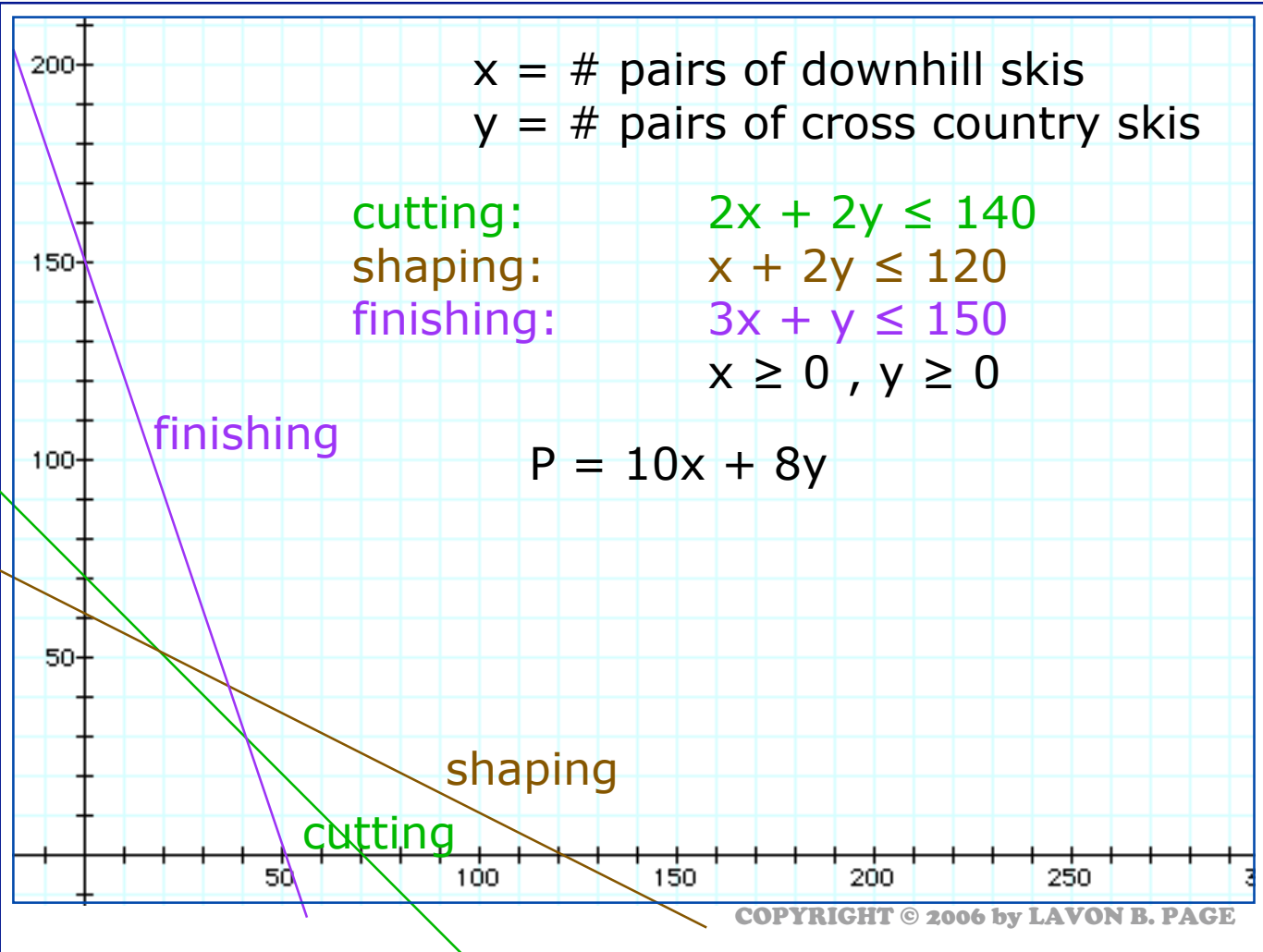
cutting: $2x + 2y \leq 140$

shaping: $x + 2y \leq 120$

finishing: $3x + y \leq 150$

$x \geq 0, y \geq 0$

$$P = 10x + 8y$$



$x = \#$ pairs of downhill skis
 $y = \#$ pairs of cross country skis

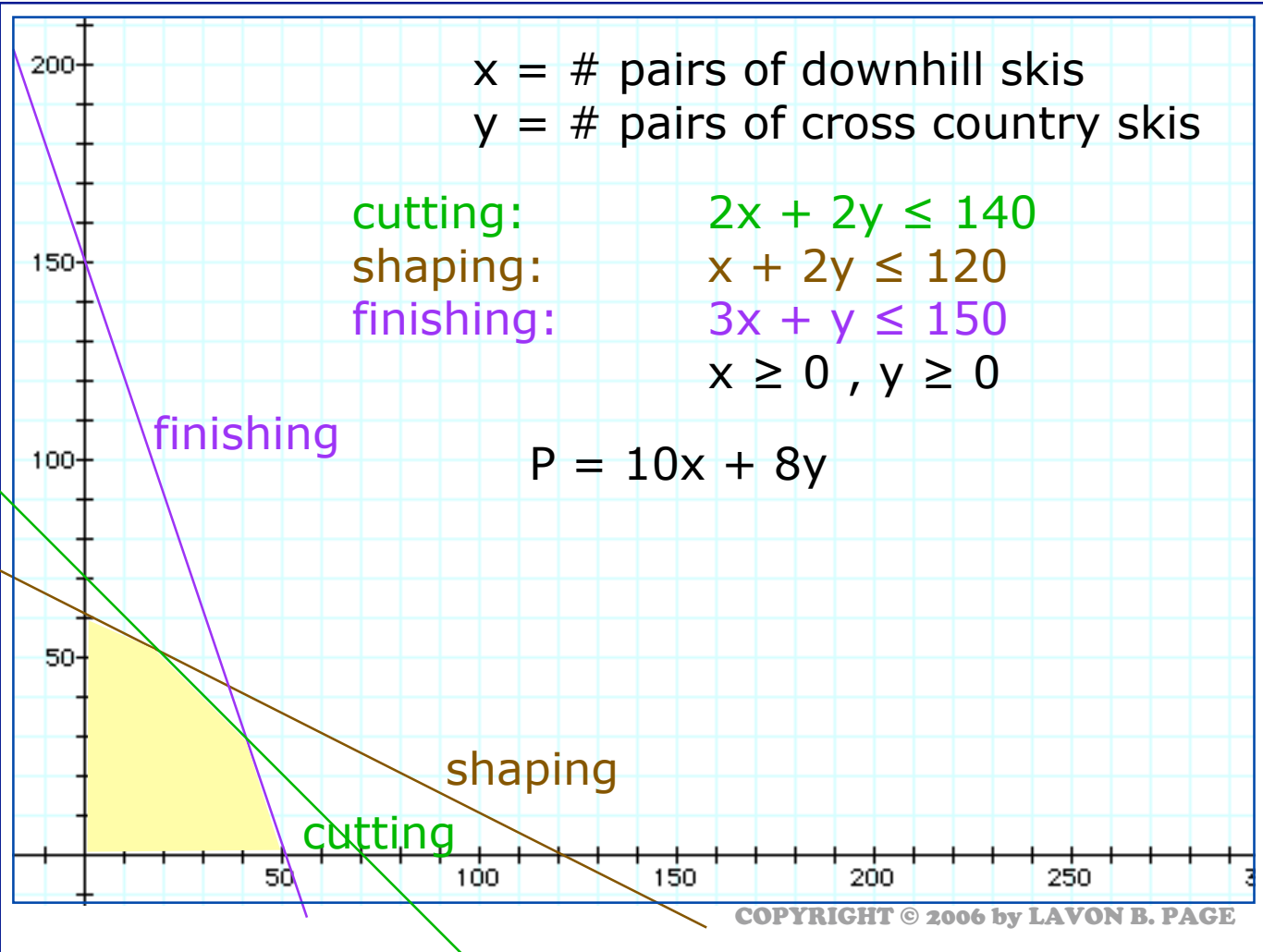
cutting: $2x + 2y \leq 140$

shaping: $x + 2y \leq 120$

finishing: $3x + y \leq 150$

$x \geq 0, y \geq 0$

$P = 10x + 8y$



$x = \#$ pairs of downhill skis

$y = \#$ pairs of cross country skis

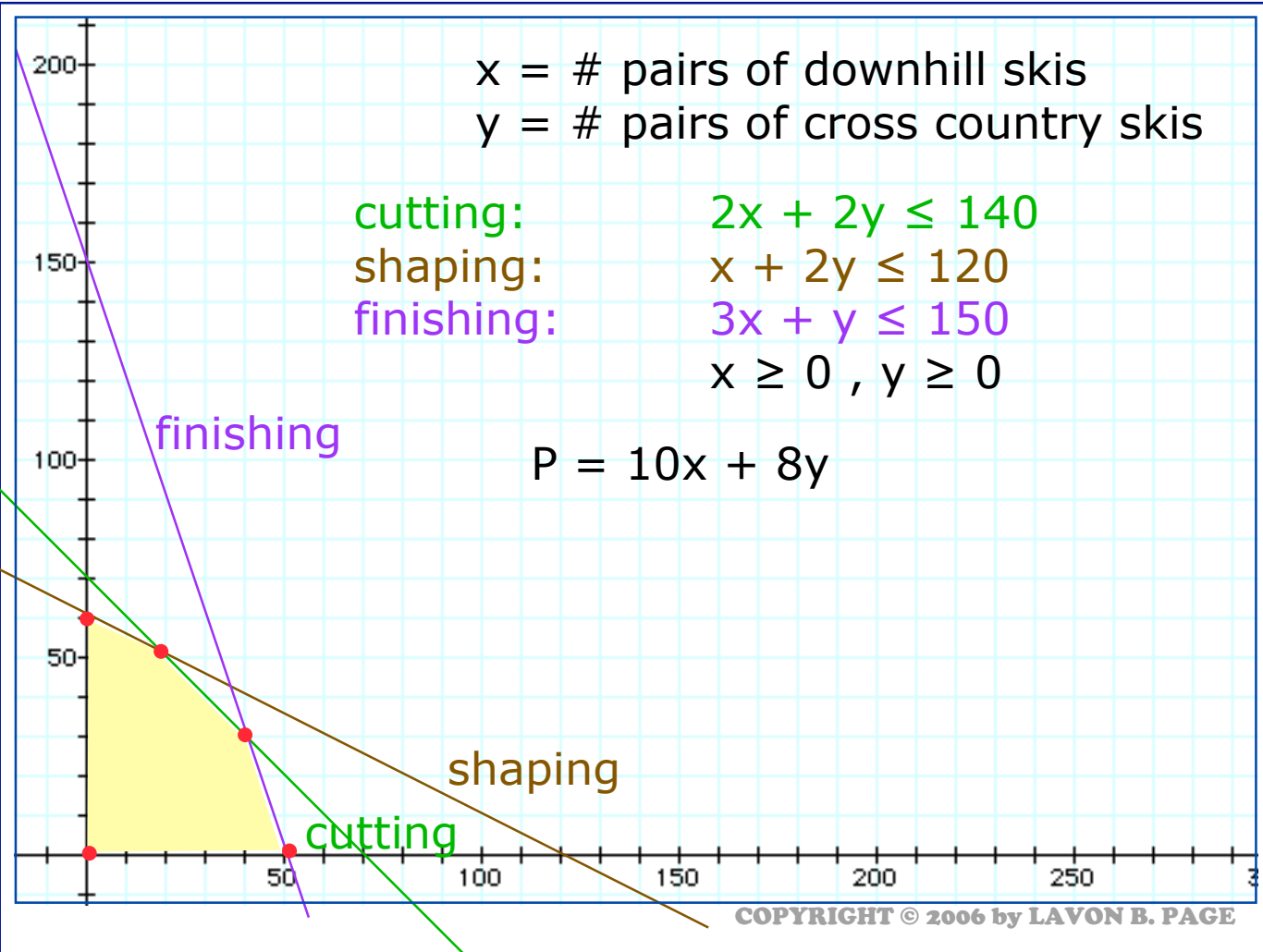
cutting: $2x + 2y \leq 140$

shaping: $x + 2y \leq 120$

finishing: $3x + y \leq 150$

$x \geq 0, y \geq 0$

$P = 10x + 8y$



x = # pairs of downhill skis
 y = # pairs of cross country skis

cutting: $2x + 2y \leq 140$

shaping: $x + 2y \leq 120$

finishing: $3x + y \leq 150$

$x \geq 0, y \geq 0$

$P = 10x + 8y$

corners	$P = 10x + 8y$
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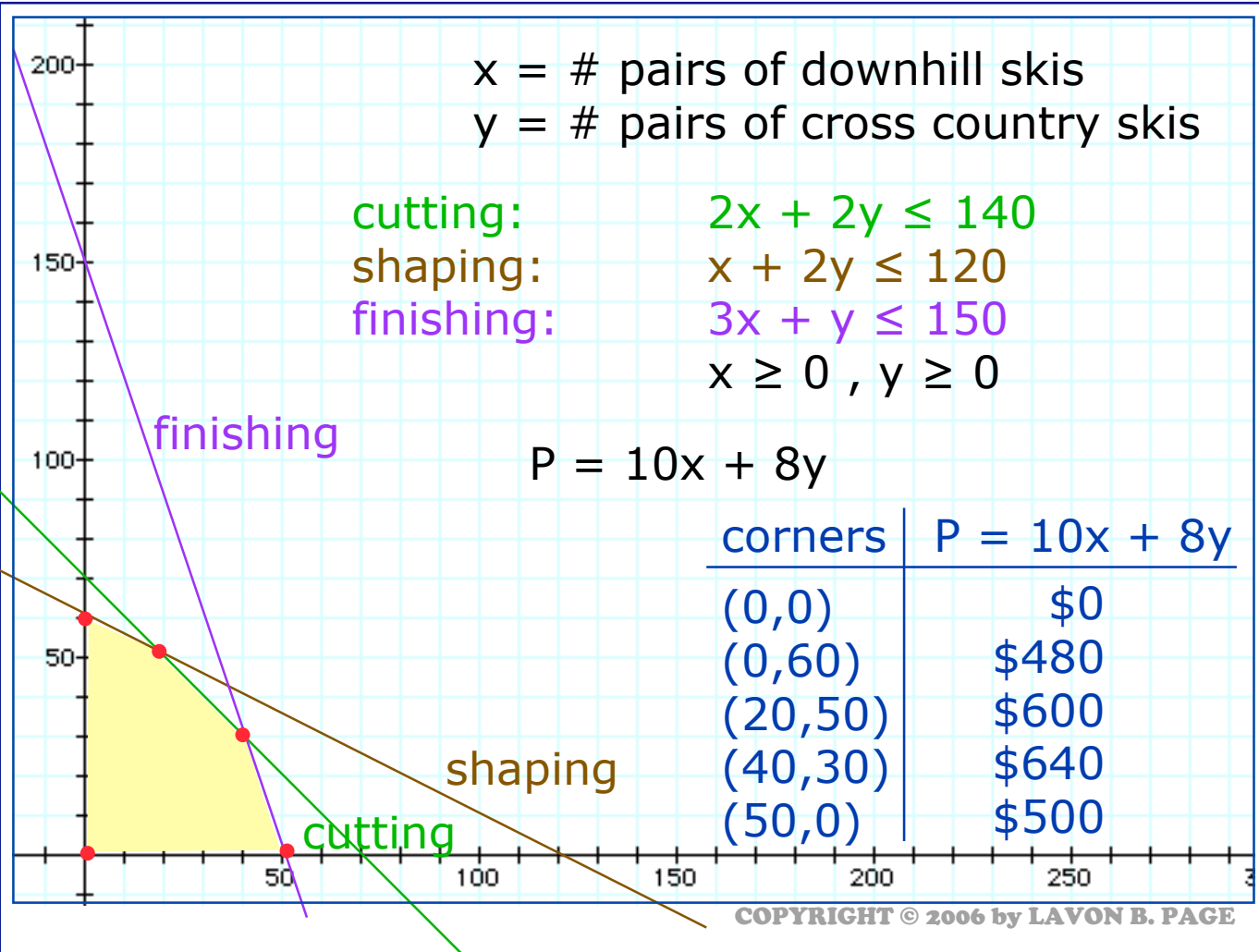
$(0,0)$	\$0
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$(0,60)$	\$480
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$(20,50)$	\$600
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$(40,30)$	\$640
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$(50,0)$	\$500
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$x = \#$ pairs of downhill skis
 $y = \#$ pairs of cross country skis

cutting: $2x + 2y \leq 140$
 shaping: $x + 2y \leq 120$
 finishing: $3x + y \leq 150$
 $x \geq 0, y \geq 0$

$P = 10x + 8y$

finishing

Make 40 pairs of downhill skis and 30 pairs of cross country skis for a profit of \$640

cutting

corners	$P = 10x + 8y$
$(0,0)$	\$0
$(0,60)$	\$480
$(20,50)$	\$600
$(40,30)$	\$640
$(50,0)$	\$500